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# VMware by Broadcom: Stay, Move or Modernise?

A guide to renewal, workload choice and roadmap clarity.

# VMware has changed. Your strategy does not have to change overnight.

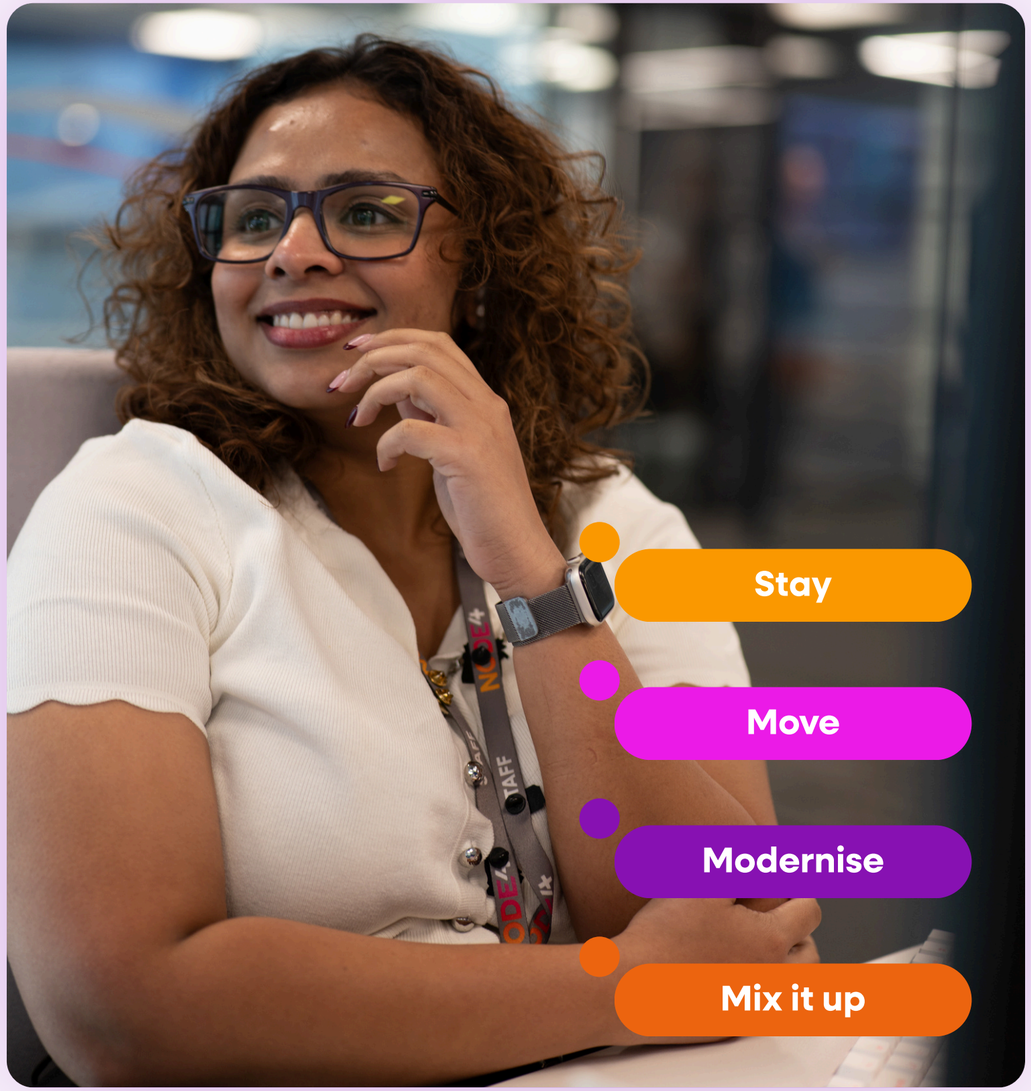
**Turn renewal pressure into an opportunity to reassess your options.**

The right answer may be to stay, move, modernise, or combine platforms around workload needs.

Changes to VMware licensing, packaging, pricing and partner routes are prompting many businesses to reassess their position.

We will help you to review your renewal dates, hardware lifecycles, workload dependencies, costs, risks and your wider business priorities.

The aim isn't to move away from VMware for the sake of it. It's to understand where it still makes commercial and technical sense, and where a different approach could bring real benefits.




No knee-jerk migration. No unnecessary disruption.

# A five-step renewal and strategy assessment.

Turn renewal deadlines into a clear, practical plan for your workloads and costs.

## 1 Confirm timing

Renewal dates, notice periods, commercial impact, hardware lifecycle and decision gates.

## 2 Baseline the estate

Your infrastructure, licences, applications, dependencies, security, skills, costs and how everything is managed.

## 3 Compare choices

Validate scope, terms, minimums, support and credible alternatives on a like-for-like basis.

## 4 Build the case

Compare full lifecycle cost, risk, control, resilience, agility, migration and exit.

## 5 Create the roadmap

Decide what should stay, move or modernise; sequence change around dependencies and risk.

**Give yourself enough time to explore your options, test what works and make a confident decision before your renewal is due.**

# Choose the right environment for each workload.

Compare platform fit based on what your business and workloads actually need, not just which technology you prefer.

## Business and risk

Criticality, recovery, compliance, data residency and change tolerance.

## Technical fit

Dependencies, latency, data gravity, performance, protection and integration.

## Operating model

Skills, tooling, automation, support coverage and managed-service needs.

## Economics and exit

Lifecycle cost, commitments, migration effort, flexibility and ability to change.

## Retain VMware

Where the current platform remains the best technical and commercial fit.

## Node4 VDC

A VMware-based hosted route without owning and operating the underlying platform.

## Azure / hybrid

For workloads that benefit from Microsoft integration, hybrid operations or modernisation.

## Other routes

Alternative virtualisation, managed hosting, public cloud, SaaS, retirement or replacement.

We can help you move where there is a defined benefit and modernise where the outcome justifies the effort.

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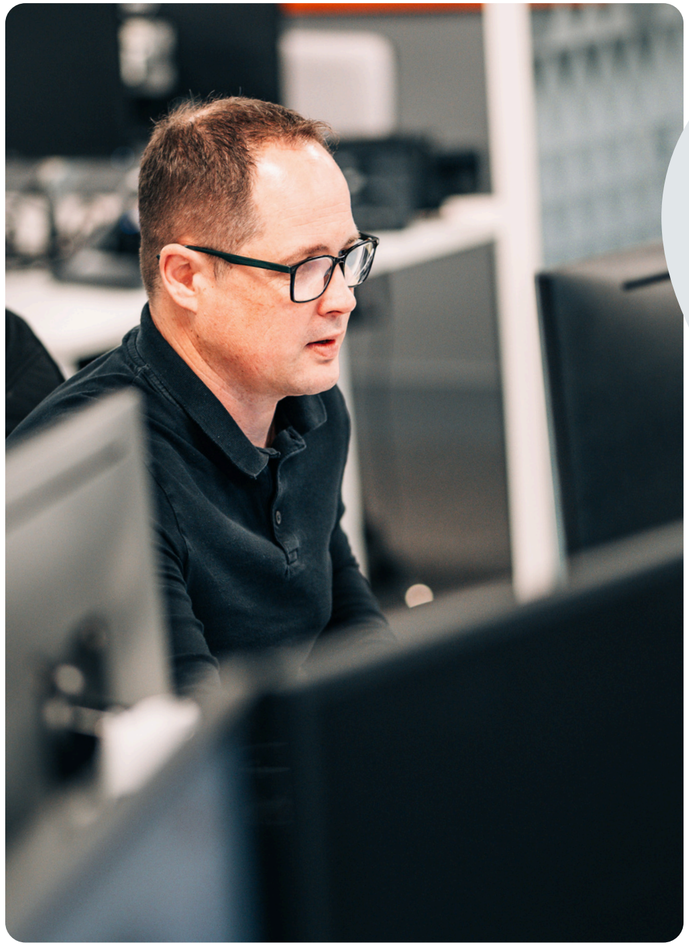
# Turn your decision into a phased roadmap.

How to approach your next steps



### Stabilise

Resolve urgent renewal, support, security, resilience and capacity risks.

### Validate

Pilot target platforms and test the highest-risk commercial and technical assumptions.

### Transition

Move or modernise workloads in dependency-aware waves with clear decision gates.

### Optimise

Tune cost, resilience, automation, governance and managed services.

**Roadmap outputs:**

workload decisions | sequencing | cost and dependencies
risk controls | ownership | decision gates

We'll help you keep your options open, so you can adapt your approach as your business needs change.

# Turn renewal pressure into roadmap clarity.

We can help you understand what should stay, move, modernise or be consumed differently.

## Book a VMware Renewal & Strategy Assessment.

In this consultative review we can help you:

- Understand your current VMware estate and renewal position.
- Identify opportunities to retain, move or modernise workloads.
- Compare VMware, Node4 VDC, Microsoft Azure and hybrid options.
- Build a practical roadmap based on cost, risk and business priorities.

**Let's work out what comes next for your infrastructure.**

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