



NODE4

Data Doctor

Drive business change through data

Overview

Data Doctor is a free, consultative session designed to help businesses review their current data strategy and understand where improvements or modernisation can deliver real business value.

It provides an open, expert-led discussion to help customers assess their current position, identify opportunities, and explore practical options for improving reporting, analytics, and future data and AI capabilities.

What does the Data Doctor involve?

The session focuses on understanding how data is currently used across the business and where challenges or limitations exist. During the workshop, Node4 specialists will:

- Review your existing data strategy, platforms, and reporting approach
- Discuss current challenges, risks, and inefficiencies
- Identify opportunities for improvement and modernisation
- Explore how your data foundations can better support future analytics and AI initiatives

The session is collaborative, business-focused, and tailored to your business's priorities.

Key benefits

- ✓ Clearly Defined Objectives which align to your organisational strategy.
- ✓ Established KPIs to monitor success across each stage of your adoption roadmap.
- ✓ Human-centric discovery, promoting adoption from the ground up and supporting sustainable change.
- ✓ Expert guidance from Microsoft certified professionals.

What are the outputs and outcomes?

- An assessment of current data strategy, reporting approach, and limitations
- Identification of risks, inefficiencies, and opportunities for improvement
- Prioritised recommendations, separating quick wins from longer-term initiatives
- A phased roadmap outlining practical next steps to modernise data and reporting
- Guidance on building stronger data foundations to support future analytics and AI use cases

Why sign up for Data Doctor?

Data Doctor provides an independent, expert view of your current data strategy, helping you clearly understand what's working and where improvements can be made. It helps you focus time and investment on the areas that will deliver the greatest impact, identify practical steps to modernise reporting and analytics, and build confidence in how data can better support day-to-day and strategic business decision-making.

Sign up for a free, focused session to help define your current and future data strategy today:

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