

NODE4

4Start for Dynamics 365 Sales

Elevate business performance with Node4's rapid CRM implementation model.

Sales Performance: What the Data Shows

Only 32% of seller time is spent selling; the rest is lost to admin and non-revenue tasks.

71% of sales professionals say **AI has transformed how they sell.**

87% of **customers expect relevant, personalised information** at every touchpoint.

31% of sellers have closed deals over \$500,000 remotely, the world of sales has changed.

61% of organisations that use a **CRM report higher employee retention.**

Why D365 Sales?

Dynamics 365 Sales is a purpose-built CRM that drives sales productivity and growth. It combines intelligent lead and opportunity tracking, visual pipelines, and role-based reporting with AI-powered insights from Sales Copilot. With a centralised timeline of customer interactions and seamless integration with Outlook and Teams, your team can collaborate effortlessly, forecast accurately, and deliver personalised engagement at scale.

Common challenges with Dynamics 365 Sales

Even with a powerful CRM like Dynamics 365 Sales, organisations often struggle with:

Siloed Data & Teams:

Disconnected systems slow down deals and create miscommunication.

Manual, Repetitive Tasks:

Sellers spend too much time on admin, not enough on selling.

Poor Pipeline Visibility:

Inaccurate or incomplete data makes forecasting unreliable.

Slow User Adoption:

Complex interfaces and too many tools frustrate teams.

Security & Compliance Risks:

Data privacy and regulatory requirements are non-negotiable.

Introducing 4Start for Dynamics 365 Sales

4Start is Node4's streamlined, templated approach to implementing Dynamics 365 Sales, empowering your organisation to unlock the full potential of an AI-driven Sales CRM. With a fixed-price, low-risk delivery model, 4Start helps you overcome common sales challenges and fast-track your return on investment.

With 4Start for Dynamics 365 Sales only, you can:

Automate sales processes to close deals faster and boost productivity.

Deliver exceptional customer experiences through rapid response times and personalised, data-driven engagement.

Gain advanced sales insights with robust reporting and forecasting tools.

Access a chronological repository of historical customer interactions for complete visibility.

Synchronise seamlessly with Outlook and Teams to streamline communication and collaboration.

How 4Start solves Dynamics 365 Sales challenges

4Start is designed to unlock the full potential of Dynamics 365 Sales, quickly, affordably, and with minimal risk.

Siloed data & teams

Unified sales data, seamless integration with Outlook & Teams, no more switching between tools.

Manual tasks

Copilot and AI automate admin, freeing sellers to focus on closing deals.

Pipeline visibility

Real-time dashboards, AI-powered opportunity scoring, and forecasting.

User adoption

Intuitive interface, tailored training, and ongoing support.

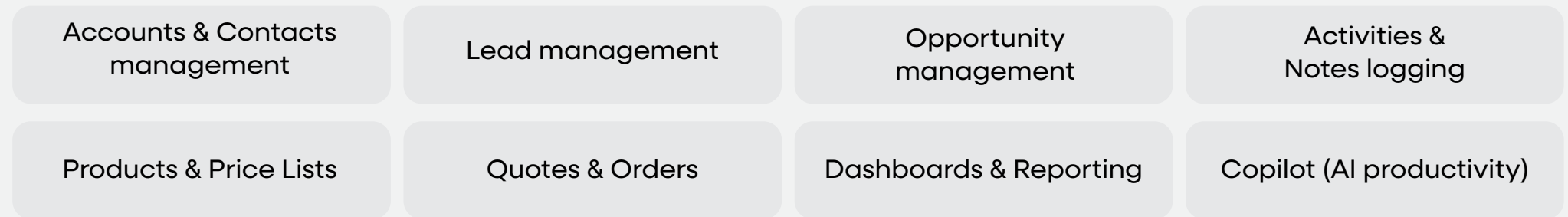
Security & compliance

Enterprise-grade privacy controls and compliance built-in.

Why choose 4Start?

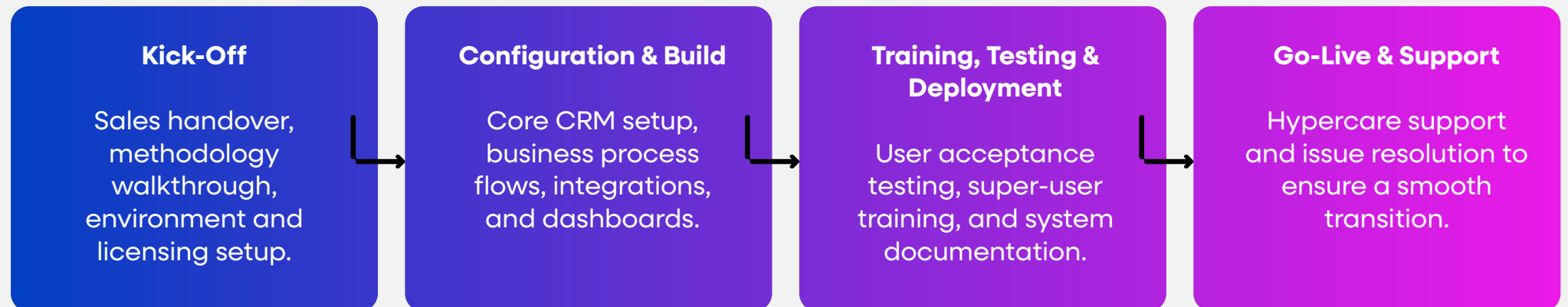
Ideal for SMBs and growing organisations, 4Start delivers a rapid, fixed-price implementation of Dynamics 365 Sales, so you can start seeing measurable results from day one. Our streamlined package offers a fast, cost-effective path to digital transformation, with a clearly defined scope, predictable timelines, and transparent costs. This approach reduces project risk and ensures a swift return on investment.

Features and capabilities



Our Methodology

4Start uses an accelerated delivery approach designed to get you live quickly without compromising quality.



The outcomes you can expect

Connected systems: Keep all sales data in one place, no more switching between tools.

Stronger sales alignment: Eliminate silos and miscommunication across teams.

Faster quote to cash: Move seamlessly from lead to invoice without delays.

Foundation for growth: Standardise processes that scale as your business grows.

Improved decision making: Gain real-time insights for smarter, faster decisions.

Boosted productivity & efficiency: Automate routine tasks and free your team to sell more.

Enhanced customer engagement: Build stronger relationships with data-driven interactions.

Prepare for the AI future: Unlock Copilot and AI tools to transform sales workflows.

The Impact of AI on Sales Teams

89% of workers with access to automation and AI tools feel more fulfilled.

60% of business owners expect AI to drive sales growth.

Next-generation AI is no longer a “nice to have”, it’s a game-changer for sales teams. The rise of intelligent automation, embedded directly into platforms like Dynamics 365 Sales, is reshaping how sellers work, collaborate, and win.

With Copilot in Dynamics 365 Sales, teams gain access to powerful, practical tools that drive efficiency and insight:

4Start makes it easy to modernise your sales process, harness the power of AI, and deliver measurable results fast.

Why Node4?

Expertise you can trust

We know Dynamics 365 Sales and Business Central inside out. Our proven methodology ensures smooth, successful deployments.

4start: Fast and focused

A streamlined package designed for quick CRM adoption. Tailored to your business, delivered in just four weeks.

Fixed price, no surprises

Clear, predictable costs. No hidden fees, just a transparent investment for rapid results.

Efficiency that delivers

Immediate improvements in productivity, data visibility, and customer engagement. We focus on outcomes, not overhead.

Ready to Transform Your Sales Process?

Start your journey today with 4Start

Get in touch