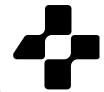# NODE4

Copilot Launchpad

Business Workshops Combined with Funded Copilot Licenses

Artificial Intelligence is transforming how organisations worldwide get work done, especially as 64% of employees struggle to keep pace with their workloads. Node4 is at the forefront of this shift, empowering our entire workforce with Microsoft 365 Copilot while delivering AI-focused engagements daily. We believe every organisation should experience the productivity gains AI can offer – without facing daunting cost or complexity barriers.

To help you explore Copilot's potential firsthand, Node4 has partnered with Microsoft to introduce the Copilot Launchpad, combining up to five free Copilot licences with a targeted workshop. We designed this programme so businesses can trial Microsoft 365 Copilot in a safe, low-risk environment, identifying practical use cases that deliver real business value.

At the core of Copilot Launchpad are four specialised workshops – Copilot Vision & Value, Copilot Studio Vision & Value, Copilot Readiness Assessment, and Data Security – each intended to clarify the role AI can play in your specific environment. Upon completing these workshops, you'll also be introduced to Microsoft's Great Microsoft 365 Copilot Journey, a fun "one prompt a day" approach that helps your team adopt Copilot gradually over six weeks, with weekly check-ins from Node4 experts.

Ultimately, the Copilot Launchpad not only funds a small licence allocation but also ensures your organisation has the strategic insight, technical readiness, and security posture to make Copilot a success – paving the way for an AI-driven future.

Throughout, Node4 emphasises governance and responsible AI deployment. We help you define guidelines for ethical data use, privacy, and compliance, ensuring your AI investments meet both internal standards and external regulations.

Key Features:

Up to Five Free Copilot Licences
Trial Microsoft 365 Copilot for a select group of users at no cost, reducing financial barriers to AI adoption.

Four Targeted Workshops
Enrol in Copilot Vision & Value, Copilot Studio Vision & Value, Copilot Readiness Assessment, or Data Security sessions to address specific challenges and opportunities.

Actionable Technical Guidance
Explore how Copilot can integrate seamlessly with Teams, SharePoint, Viva, and other Microsoft 365 services while ensuring robust security and governance.

Prompt-by-Prompt Copilot Journey
Follow Microsoft's Great Microsoft 365 Copilot Journey – one AI prompt a day over six weeks – supported by Node4's weekly check-ins for best practices and troubleshooting.

Use Case & Persona Identification
Discover how different user roles, departments, or business scenarios can maximise the productivity gains of Microsoft 365 Copilot.

Extended Copilot Functionality
Learn how to use plugins for business data or third-party applications – expanding Copilot's utility across your organisation's ecosystem.

Who is it for?

This engagement is ideal for organisations that:

- **Want a low-risk way** to explore AI capabilities without committing substantial budget upfront.
- **Are unsure where** Copilot could deliver the biggest gains in productivity, collaboration, or data security.
- **Seek to integrate** AI-driven tools like Copilot with other Microsoft 365 features (Teams, SharePoint, Viva, etc.) seamlessly.
- **Have concerns** about data privacy and governance but still wish to evaluate the potential of AI.
- **Need a structured approach** – including training and guided discovery – to help staff become comfortable with daily AI usage.

What is included?

Typically, a Copilot Launchpad engagement will include:

- **Technical Workshop**
  Choose from Copilot Vision & Value, Copilot Studio Vision & Value, Copilot Readiness Assessment, or Data Security to address your organisation's biggest AI questions.
- **Node4-Funded Copilot Licences**
  Gain up to five Microsoft 365 Copilot licences to test Copilot's capabilities in a real-world environment – without the financial risk.
- **Copilot Journey Overview**
  Introduction to Microsoft's Great Microsoft 365 Copilot Journey, showcasing how one daily prompt can transform workflows.
- **Weekly Check-Ins**
  Regular check-in sessions with Node4 specialists to measure progress, refine prompts, and troubleshoot AI adoption challenges.
- **Best Practices & Next Steps**
  Guidance on extending Copilot usage beyond the pilot group, from licensing optimisations to deeper AI integration across your Modern Work environment.

The Benefits of Copilot Launchpad

1. **Cost-Free AI Pilot**
   Evaluate Microsoft Copilot with up to five free licences, minimising barriers to entry and providing a tangible proof of concept.
2. **Accelerated Time-to-Value**
   Rapidly identify AI-driven use cases and departmental personas through targeted workshops, real-life trials, and hands-on exercises.
3. **Clear Path to Adoption**
   Follow a 6-week, day-by-day Copilot Journey that keeps learning manageable and fun, with Node4 experts on standby for support.
4. **Security & Compliance Focus**
   Evaluate and refine your data protection setup, ensuring your Copilot deployment aligns with governance and regulatory standards.
5. **Seamless Integration**
   Explore how Copilot pairs with existing Microsoft 365 features (Teams, Viva, plugins for business data), unlocking more robust functionality.
6. **ROI & Business Case Clarity**
   Gather empirical evidence of Copilot's impact, paving the way for executive buy-in and broader rollouts.
7. **Ongoing Expert Guidance**
   Rely on Node4's AI-focused Modern Work practice for continuous advice, prompting, and best-practice adoption throughout your trial period.

Why Choose Node4?

Node4 is leading the AI revolution, with our entire workforce enabled for Microsoft 365 Copilot and a Modern Work practice that delivers AI engagements daily. Our partnership with Microsoft ensures funded licence allocations and exclusive resources, while our proven methodology addresses strategy, readiness, and user adoption.

We make AI tangible, safe, and strategically impactful – so you can move from curiosity to meaningful AI-driven productivity with confidence.

Ready to harness AI for real world impact?

Contact Node4 to learn more about our **Copilot Launchpad** engagement and discover how free licences, targeted workshops, and a guided adoption journey can kickstart your AI transformation.
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